Bloomberg for Education



Bloomberg for Education brings the power of the Bloomberg Terminal into the classrooms of academic institutions around the world.

Our CPD-accredited content integrates case studies, real world data, and hands-on learning exercises that allow students to gain practical knowledge to compete in a competitive job market.

Experiential learning stands at the forefront of modern education and it is critical to prepare students for life beyond the classroom.



Bloomberg Certificates

Our self-paced, e-learning certification programs provide an interactive experience through the lens of the Bloomberg Terminal®. The Bloomberg Marketing Concepts (BMC) and Bloomberg ESG Certificate programs are now available. Upon completion of these programs, students will receive a certificate of completion and badge that they may add to their résumés and LinkedIn profiles, respectively.



Bloomberg Finance Labs

Bloomberg Finance Labs help students build the skills needed for a career in finance, enhances class curricula and better positions universities as leaders in the finance academic space.



Bloomberg Trading Challenges

Throughout the year, we host multiple trading challenges including The Bloomberg Global Trading Challenge – the only university investment competition to take place entirely within the Bloomberg Terminal[®].



Continuous Learning Opportunities

View our on-demand webinars and brief, topical interactive videos to get up to speed on current events. Engage with market happenings using tools created by Bloomberg's industry experts.



The Experiential Learning Partners (ELP) Program

Our ELP program is designed to recognize and celebrate academic institutions at the forefront of experiential learning through the integration of the Bloomberg Terminal® into their curricula. Institutions that have three or more billable Terminals are automatically part of the program and receive various benefits on additional Bloomberg products and use of the ELP logo.



Bloomberg.com Group Subscriptions

Bloomberg.com group subscriptions are now available to colleges and universities. Empower students to keep abreast of the latest market developments, using Bloomberg's timely, trusted and actionable business media. We connect the dots between issues and industries, uncovering key themes and perspectives faced by today's business leaders.

Dashboards and functions

Bloomberg for Education resources are available on the Terminal at BCER <GO> and online at portal bloomberg for education.com.

Take the next step.

For additional information, press the <HELP> key twice on the Bloomberg Terminal*.

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